

STOLDORF TRUST FUND NEW MEMBER INCENTIVE and POST ACHIEVEMENT AWARDS

\$4,000 total per Department fiscal year (August 1 - July 31) will be allocated for cash awards to **individual post members** who recruit new members and to **posts** who achieve the highest percentage of their assigned fiscal year membership goals as described below.

In either case, individuals and posts will compete based upon the category of the post or the category of the post to which the recruiter belongs. Posts are categorized as follows according to their membership on July 31 of the preceding fiscal year.

- Stoldorf Category I – Posts with a previous year’s membership of 50 or less
 - Stoldorf Category II – Posts with previous year’s membership of 51-100
 - Stoldorf Category III – Posts with previous year’s membership of 101-200
- Stoldorf Category IV – Posts with previous year’s membership of 201 or more.

STOLDORF INDIVIDUAL NEW MEMBER RECRUITING AWARD

\$2,000 per Department fiscal year (August 1 - July 31) will be allocated for cash awards to **individual post members** who recruit new members based on the following:

Awards shall be presented to Nebraska Legionnaires in good standing (competing against other Legionnaires belonging to posts in the same post size category) who recruit the most NEW members for any recognized post of the Department of Nebraska and submit the new member’s application and dues and the required form to Department Headquarters no later than June 1. Recruitment of members for Post 500 or transfer of members from Post 500 will not count for this award.

For the purpose of these awards, new members are defined as veterans meeting American Legion eligibility requirements who have never been members of the American Legion or have not been a member for the previous three years. They must be able to provide acceptable proof of service to the post accepting their membership.

In each of the 4 post size categories, the award for first place will be \$250. The award for second place will be \$150. The award for third place will be \$100. If two or more recruiters finish with the identical number of new members for the place in question, the dollar values of the cash awards for the place or places affected shall be added together and then divided by the number of tied recruiters to determine each recruiter’s share.

Award winners will be determined after June 1, and the awards shall presented at the Annual Department Convention.

Recruiters are eligible to win these awards in consecutive years.

First place award winners in each category will be interviewed for the *Nebraska Legionnaire*, and the interviews shall be published in a timely manner.

STOLDORF POST MEMBERSHIP ACHIEVEMENT AWARD

\$2,000 per Department fiscal year (August 1- July 31) will be allocated for awards to posts who have the highest percentage of assigned fiscal year membership goals based on following:

The awards are based on memberships and dues received by the Department not later than June 1 and will include annual, Paid-Up-For-Life, and Department Permanent members.

Awards will be presented to the posts within each category with the highest and second highest percentage of their membership goal.

In each of the 4 post size categories, the award for first place will be \$350. The award for second place will be \$150. If two or more posts within a category finish with the identical percentage of goal for first place, the \$500 cash award will be divided equally by those posts. If there is a first place winner and two or more posts finish with the identical percentage of goal for second place, \$350 will be awarded to the first place winner and the \$150 cash award will be divided equally by those posts tied for second place.

Award winners will be determined after June 1, and the awards shall presented at the Annual Department Convention.

Posts do not have to exceed their membership goal to receive this award, and posts can win the award in consecutive years.

The Post Commander or Membership Chairman for the first place award winning posts in each category will be interviewed for the Nebraska Legionnaire, and the interviews shall be published in a timely manner.

BACKGROUND INFORMATION

This awards program was approved by the Department Executive Committee on January 12, 2018 at the 2018 Mid-Year Conference. It is the Department's hope that these awards will not only help rejuvenate posts, but will also lead to an increase in membership --- both of which will help toward the long-term solvency of the posts and the Department of Nebraska.

These awards will start with the Department's 2018-2019 Fiscal Year beginning on August 1, 2018 (the 2019 membership year) and will continue for four years (through the 2022 membership year).

At the annual Mid-Year Conferences and Department Conventions, the Department Membership Committee --- in conjunction with the Area Vice-Commanders --- will provide to the Department Executive Committee a report concerning program awards and results. At the end of four years (FY21-22), the Department Membership Committee --- in conjunction with the Area Vice-Commanders --- will evaluate this awards program and present a report to the Department Executive Committee. The Department Executive Committee will make any needed changes and determine the future of the Stoldorf Trust Fund New Member and Post Achievement Awards.